A Construction System of Ideological and Political Moral Education for College Students in the New Period

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Abstract: As a special group in the society, college students are a part of their peers with a higher level of education. Also, they act as the backbone of the socialist modernization and national rejuvenation whether in nowadays or in the future. Therefore, it is of great importance for the educators to objectively and comprehensively understand the situation of college students and strengthen moral education in colleges and universities. Based on the author's learning and teaching experience, this work first analyzed the problems existing in conventional ideological and political moral education in colleges and universities, and then proposed a possible construction system of ideological and political moral education for college students from the following aspects: a) innovating classroom teaching platform, b) improving teaching methods, c) enhancing network information platform, d) optimizing evaluation system of ideological and political education.

1. Introduction

Opinions on Strengthening and Improving the Ideological and Political Work in Colleges and Universities in New Period promulgated by the CPC Central Committee and the State Council in 2016 pointed out that strengthening and improving the ideological and political moral education are the fundamental issues for running the various Chinese universities [1]. At present, college students' ideological and political moral education is facing new situations and conditions. On the one hand, the contest of values presents a new situation under the situation of the blending of ideological and cultural exchanges around the world [2-3]. On the other hand, the construction of socialism with Chinese characteristics has made new achievements, and the Party and the state have made new arrangements for the ideological and political education for college students. Therefore, how to further construct the ideological and political moral education system of college students in the new period has become a hot topic at present.

2. Problems Existing in Conventional Ideological and Political Moral Education in Colleges and Universities

In Chinese colleges and universities, the four ideological and political theory courses are the public basic courses that every college student must learn, and the teaching materials and standards are formulated uniformly by the Ministry of Education for lecturing the current social problems and the national policy through ideological and political teachers. Due to that the courses are theoretical and systematic in the classroom, teachers usually simply inculcate the theoretical knowledge of the textbook to the students through the presentation of PPT. However, they just finish the prescribed teaching content, only pay attention to the students' mastery of the classroom content, yet ignore the investigation of the students' practice [4]. This kind of heavy class, thus, led some students to memorize some knowledge just for passing the final exam, so that the ideological and political

education in colleges and universities is completely divorced from the original goal of educating people.

In order to make the freshman better adapt to the future college life, the college leaders and counselors attach great importance to the entrance education for the freshman students- All kinds of lectures, all kinds of exchange of experience and so on are over arranged. On the eve of college graduation, the internship arrangements and employment guidance of college students are extreme neglected. It is often a form of understatement, lacking honesty education, professional ethics education and other ideological education for college students before entering the workplace. This phenomenon of emphasizing the head and lighting bottom does not connect well in the transition of each stage of college students.

Furthermore, in the ideological and political theory course, the ideological and political teachers mostly use the dominant education method of indoctrination to teach the boring theoretical knowledge to the students, and test the students' learning results through examinations. However, the results presented by the dominant teaching method are often not ideal. Also, teachers do not make good use of and exploit the hidden resources in the teaching process, and despise the hidden teaching methods of cultural education and practical education. In a variety of practical and campus cultural activities integrating appropriate theoretical knowledge will help students to learn the knowledge they need to learn in the process of playing, and apply it to life consciously, which will greatly improve the educational effect of ideological and political education [5].

3. Construction System of Ideological and Political Moral Education for College Students in the New Period

The construction of the ideological and political education moral system for college students in the new period is conducive to the promotion of the pertinence of the ideological and political education of college students. Based on the principles of subjectivity, systematization, pertinence and humanity, this work presented a possible construction system of ideological and political moral education for college students in the new period, as shown in Fig. 1.

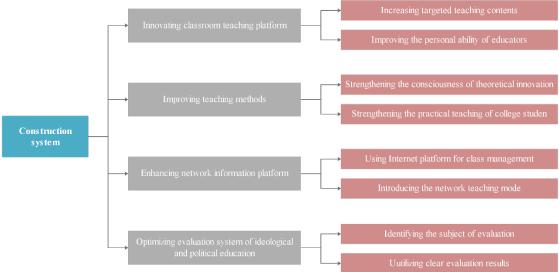


Fig. 1. A possible construction system of ideological and political moral education for college students in the new period

3.1. Innovating classroom teaching platform

Firstly, increasing targeted teaching contents. Theoretical classroom learning is an important content to improve the quality of college students and deepen theoretical knowledge, while the theoretical classroom for college students requires the profundity and plasticity of the teaching content. In addition, theoretical knowledge learning is an important guarantee for modern college students to enhance their consciousness of action. Also, it is an important process to solve students'

confusion and to explore the root causes of problems, which can effectively improve their interest in learning. Secondly, improving the personal ability of educators: a) optimizing the overall structure of teachers and promoting ideological and political education in universities in an all-round way, b) improving the overall quality of teachers in an all-round way, so that teachers can set up the concept of lifelong learning, constantly absorb new knowledge, keep pace with the times, reflect on educational ideas and contents. Third, improving learning efficiency of college students.

3.2. Improving teaching methods

Firstly, strengthening the consciousness of theoretical innovation. Educators need to combine innovative ideas and national spirit to cultivate the patriotism of college students, aiming at improving their innovative ability and providing a prerequisite for the development of ideological and political education. At the same time, we should pay attention to the science education, humanities education and psychological education of college students. Also, in the process of innovation of ideological and political education methods, we should constantly integrate the contents of social values, citizen service view and psychological development view, and optimize methods, means, contents, thus promoting the healthy development of ideological and political education.

Secondly, strengthening the practical teaching of college students. As a necessary link in university education, social practice has played a special dominant role in the process of cultivating talents. However, due to the subjective and objective reasons of society, educators pay more attention to the direct indoctrination of knowledge, and put social practice education behind the educational methods, thus overlooking the improvement of college students' practical ability. Therefore, attention should be paid to the cultivation of college students' social practice ability, and the cultivation of theoretical knowledge and practical ability should run through the whole process of talent training in colleges and universities. Principally, it needs to attach importance to practical teaching from the ideological point of view. Student participation promotes employability and provides more opportunities for students to engage in practical activities. Practical teaching is beneficial to the cultivation of comprehensive talents needed for the development of socialism with Chinese characteristics [6]. Thus, it should attach importance to practical teaching ideologically, optimize practical teaching activities, and take practical teaching as an important link to bring it into the training process of college students

3.3. Enhancing network information platform

Firstly, using Internet platform for class management. Internet platform, like mobile phone, QQ, Weibo is becoming communication activities with higher frequency. In order to better carry out class management, each class group spontaneously set up its own class QQ group. Because of the strong interaction, the management of teachers and class counselors needs to be improved. Modern and contemporary educators and counselors need to make use of the convenience of the network to integrate into the network life of college students, such as strengthening the management of network platform and creating a positive and harmonious network environment.

Secondly, introducing the network teaching mode. The traditional teaching methods of ideological and political theory course ignore the main position of college students, focusing on the active guidance of teachers, and lacking independent thinking of college students' learning. With the continuous popularization of the Internet, the innovation of ideological and political education methods for college students are [7-8]: a) enriching the content of the classroom through the Internet. In the process of teaching, the theoretical knowledge can be vividly displayed in front of college students through the network platform, and the professional knowledge and social practice of college students can be combined to improve the enthusiasm and creativity of in an all-round way; b) establishing new classrooms through the Internet. The ideological and political education workers of college students can use the Internet platform to put the current affairs and the methods, contents and special opinions into the network information platform, thus enriching the content of ideological and political theory classroom knowledge of college students.

3.4. Optimizing evaluation system of ideological and political education

Firstly, identifying the subject of evaluation. The composition of the evaluation subject should be diversified, and the determination of the evaluation subject should be divided into two situations: one is the own evaluation, the other is the superior evaluation. During the superior organization evaluation, it should be composed of people who exceed the evaluated units, generally by the leaders of the competent departments, peer experts, practical workers and so on. At the same time, the number of evaluation subjects should be moderate, and the individual quality should be balanced with various teaching factors.

Secondly, utilizing clear evaluation results. This is an important part of the evaluation system, and the application of evaluation results is the purpose of the evaluation. According to the results of the evaluation, the main body of the evaluation should carry out serious analysis and research, sum up the successful experience, find out the existing problems, put forward suggestions for improvement, and form the evaluation report, which can be used as the basis for rewards and punishments and for further strengthening and improving the ideological and political education of college students.

4. Summary

The innovation of ideological and political moral education system in the new period requires educators to constantly improve their comprehensive quality and combine the actual situation of educational development. Also, it is necessary to follow certain principles, adhere to the concept of pioneering and innovative, use modern information technology, update the ways of ideological and political education to improve the flexible coping ability of college students in an all-round way. At the same time, in the process of development and innovation, educators should coordinate and control the relationship between the various teaching elements, thus promoting the scientific development of ideological and political moral education in a positive and healthy environment.

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